

Remote Online Boat Listing System



- The most **advanced** online boat listing system, years ahead of what is currently on offer
- By Aboard.com - the nautical portal with the greatest **international traffic**
- **Fully multi-lingual** allowing a complete translation of the boat advertisement
- A boat listing that **enhances your existing website**
- **Attracting new enquiries** from the Aboard portal and a **great addition** to your website

Aboard Boat-Finder has every option you require for your boat listings, presenting them attractively and **professionally** to your clients the way you want

Allows an extensive boat presentation with virtually **unlimited number of pages & pictures** and other multimedia elements

Packed with innovative **user friendly** online administration features making it simple to create **outstanding boat adverts**





Specification

Pictures 1/2

Description



What in it for me!

Each company has specific requirements. Boat-Finder technology provides a flexible system that satisfy the precise requirements of each individual company.

For a Boat Broker

- You can have the same type of presentation for a used boat than the boat builder's brochure. Loads of pictures are nowadays easily obtainable and do facilitate the sale of boats
- If you have an extensive listing, the "Search" facility will make the use of the listing much easier to your visitors
- You can copy/duplicate any boat advert to create a new one in seconds saving invaluable time
- The multilingual boats presentation provides you an excellent selling tool across different language regions
- You can easily create different listings for different sailing areas

For a Charter Company

- Our charter prices module is second to none. Combine this with our listing customisation allows an excellent presentation of all the charter options of your offer
- The multilingual boats presentation provides you an excellent selling tool across different language regions
- If you list many boats, the "Search" facility will make the use of the listing much easier to your visitors
- You can easily create different listings for different sailing areas

For a Boat Builder

- The multilingual boats presentation provides you an excellent selling tool across different language regions
- You are not limited in the number pictures and pages used to present all aspects of your boat
- You can allow your dealers to "Link" to your boats adverts, keeping the control of the quality of the presentation of your products

For a Boat Dealer

- Linking to the boat dealer adverts assures you that the boats presentation is always up-to-date with a minimum effort
- You can copy/duplicate a new boat advert to resell the part-exchange boats
- You can organise different listings for different brands

Main Features

The boat listing features

- Customise the look to match your website
- Transparent integration with your website
- Build up to 20 different lists of boats, using any criteria like location, brands, price, or any other you may require
- Boat Search facility
- Truly Multi-language
- Manage the listing from your office
- Add and update "Other web pages" at any time
- Detailed Statistics

The boat presentation features

- Excellent presentation of your boats
- Unlimited photos per boat
- Multiple number of 'details' pages per boat
- Extensive Charter pricing information
- Copy or Link boat
- PDF save, print or email

Start your **free** trial Online now

Log onto www.boat-finder.com and click on free trial link or call +44 (0)20 7610 9300

What is the Aboard Boat-Finder?

Aboard Boat-Finder is an attractive multi-language and fully customisable "Remote Online Boat Listing and Web Management System" that you can integrate in your web site.

The boat advert has an outstanding and attractive layout that allows unlimited number of images and pages. Effectively presenting a pre-owned or a brokerage boat in a similar manner a boat builder new boat brochure.

Flexible customisation of your listings

The presentation requirements of a boat broker are different to boat dealer or a charter listing. The Aboard Boat-Finder has been designed to satisfy all these requirements. Not only you can customise the look and feel of the pages to match your website, you can also create up to 20 different listings of boat organised in the way you want. (e.g. motor under 30ft, sail boats in the Mediterranean, Benetau boats under £50,000, etc.) You will also have a Search facility within your web site presenting only your boats.

Fully multilingual

The Aboard Boat-Finder is a fully multilingual (and multi-currency) system that presents your boats in the languages of your choice (seven languages available so far). Both the user and the administration, but more importantly the content of your boat advert can be translated into several languages.

Excellent user and administration interface

It only takes 5 to 10 minutes to create a full boat presentation. Facilities like duplicate, copy or link a boat advert from another advertisement makes it even faster.

Seamlessly integration with your own website

Customise the look and feel of your Boat-Finder listing to match your website and we will provide you the code to present your Boat-Finders listing as part of your existing web site, so that visitors to your site will see only your boats and will not be sent to another company's boats listing.

Visitors to the Aboard Boat-Finder will see your boat advertisements within your Boat-Finder listing encompassing your corporate colours and navigation. The links in your listing will lead them to your website.

Backed up by Aboard Nauti-Links and Aboard Boat-Finder

Any company presenting boats in the Aboard Boat-Finder is automatically promoted to the top of their Aboard Nauti-Links category listing. Users will be able to access you list of boats directly from the Aboard Nauti-links listings. The Boat-Finder search in the popular Aboard boating portal will drive extra traffic to your site.

Boat-Finder Helps You Sell More

- Our superior boat presentation enhances your company's image and provides better information
- Same system for all boats for sale or charter
- You can expand your geographical market and attract clients from other countries
- You will attract enquiries from Aboard the most international boating portal
- Combine in one single point your boat offer with boats from other partners

Boat-Finder saves you Money and valuable Time

- Highly competitive prices, 40% to 70% less than other on-line boat services, that offers only a fraction of our features
- You can incorporate the advance remote management system to your existing web site for free
- You will save valuable time by easily maintaining your online presence and keeping it up to date

Boat-Finder is flexible and Easy to Use

- Is a great way to enhance your current website or to start a new one.
- Its flexibility ensures that it will be valid for your current and future needs
- A great opportunity to have an excellent remote boat management system in your site at an affordable cost
- You can organise your listing anyway you want to accurately reflect your offer
- Aboard Boat-Finder provide fast tools to convey your offer to other brokers members or to your clients
- No other software is required



Boat-Finder is the finest Online Boat Listing and Web site management System for dealers and charter companies. Aboard Boat-Finder is a multi-language, fully customisable and user-friendly system that allows you completely control of your online inventory. The Aboard portal attracts over 520,000 visitors every month.

About Aboard

Founded in 1995, Aboard has been offering web services for over eight years to a wide range of leading boating customers (Avon Inflatables, Hakvoort Shipyard, Luerssen Yachts, Abeking & Rasmussen, Wally Yachts, Sunseeker Sales London, Robert H. Perry, Dolman Yachts, Ocean Cruise AG, Hern Shine and many more).

An independent research on the notoriety of Boating portals ranked Aboard site number three worldwide and the only non-US based in the list of top 30. Aboard portal attracts over 520,000 visitors and 2,600,000 pages view per month. (Figures: June 2003)

Aboard are experts in Web development and On-line marketing for boating companies. Aboard's strengths lie in the combination of technical expertise in Internet development and the ability to market and promote boating web-sites.

In February 2003 Aboard has re-launched the popular Nauti-Links, an international marine industry database with over 17,000 listings and in June 2003 launched the Aboard Boat-Finder, a multi-currency and multi-language on-line boat listing system, which has an excellent boat presentation.

Aboard has received numerous awards, including: É "Best UK Internet site" by the prestigious online business magazine, Internet Business (IB), published by VNU. É "Editors choice" award by "Look Smart," a leading search engine well known for the quality of their site reviews. "Best site" by The Recreational Boating Building Industry Website, a leading Internet resource for the boat market.

Based in Central London, all our staff are multilingual, speaking English, French and Spanish.

Pricing Structure

We offer two Service Options.

- Self-managed** by yourself or your staff. It is really easy, you don't need any special knowledge and Aboard will support you all the way
- Managed by Aboard** Where you provide us with the boat information and pictures in digital format and we create the adverts for you. We guarantee you get the best out of the service and you can save valuable time.

Self Management					
	up to 25 boats	up to 50 boats	up to 75 boats	additional 25 boats	Other Pages up to 5 pages
Price per Month (£)	£25	£43	£50	£6.25	£15
Euros	36 Euros	60 Euros	71 Euros	9 Euros	21 Euros
USD	\$40	\$68	\$81	\$10	\$27

Aboard Management *					
	up to 25 boats	up to 50 boats	up to 75 boats	additional 25 boats	Other Pages up to 5 pages
Price per Month (£)	£50	£85	£100	£12.50	£30
Euros	72 Euros	120 Euros	142 Euros	18 Euros	42 Euros
USD	\$80	\$136	\$162	\$20	\$54

All prices are exclusive of V AT. Prices are per month in GB P (prices in Euros and USD are for guide purposes only)
 * Aboard Management: there is a Set up fee equals to 3 months charges. Pricing is based on updating 20% of your boats advertisements each month and in a single language.
 For other levels of services or for database connection, Aboard will need to assess your individual requirements.

